

FreshXpress™ RETAIL OMNI CHANNEL SOLUTION

Hobart Scales offer integration with various fulfillment services, meeting consumer demand quicker and more efficiently



Weigh Wrap

Today's grocery stores are continually developing new ways for customers to shop quicker and more efficiently. Fresh departments often experience long customer wait times as these areas offer customized products ordered to meet customers' requests.

The Hobart FreshXpress™ retail scale app integrates omni channel retail orders with fresh department operations, deploying the order information directly to the scale. This system streamlines the order fulfillment process, increasing department efficiency, and improving customer satisfaction.



- Lines at the Deli Counter are nearly eliminated!

- No more paper trail of online orders in the fresh department

- Electronically store all transactional order data

CURBSIDE PICK-UP & DELIVERY

- Scale automatically manages order fulfillment
- Order is ready for pick-up when needed

TAKE-A-NUMBER & KIOSK ORDERING

- Kiosk orders are sent directly to the scale for fulfillment
- Queuing system managed at the scale

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HOBART FreshXpress™ – HOW IT WORKS

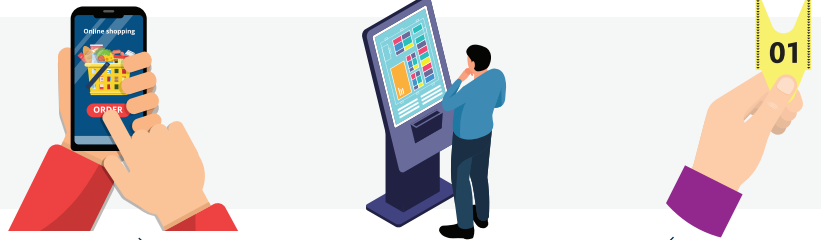
Online

Kiosk

Take-A-Number

1

Customer places an order for fresh items – online, at the kiosk, or in-person with a queue number



2

Scale receives order or queue number and notifies operator



3

Operator fills electronic order or calls next number in the queue



Order #	Customer	Due Time	Type	Status
17	James Smith	10:25 AM	Number	Waiting
35	Greg Marshall	1:20 PM	Kiosk	Waiting
31	Lisa Taylor	3:00 PM	Online	In progress
33	Larry Penner	3:00 PM	Kiosk	Waiting
36	Hercel Fields	3:01 PM	Kiosk	Waiting
37	Mary Williams	3:15 PM	Online	Waiting

4

Fresh order is ready for pick-up!



REDUCE WAIT TIMES

Orders go directly to the scale allowing operators to see immediately and fulfill when needed

INCREASE EFFICIENCY

Minimize idle time in the department ensuring customer requests are met without delay

SIMPLIFY OPERATIONS

Streamline the flow of information from online orders directly to the Fresh Department

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Call 1-888-4HOBART or visit www.hobartcorp.com